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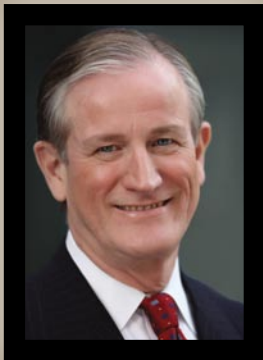
**AUTHENTIC EXECUTIVE PRESENCE
AT ANY STAGE OF YOUR CAREER**

CAROLKEERS THOMASMUNGAVAN



Carol Keers has coached over 1,500 executives to be more effective communicators. Carol worked for the Guthrie Theater, as a commercial actress for radio and television and as an out-placement consultant

before joining Change Masters® in 1988. Her focus is to combine insightful, practical and extremely candid feedback with humor and compassion to rapidly improve the impact of her clients as leaders and communicators. She also delivers seminars with live coaching for groups of professionals on the area of executive presence. Carol holds a Master's Degree in Communications Assessment from the University of Wisconsin.



Tom Mungavan has over thirty-five years' experience in marketing, computer applications and executive management with IBM and Target Corporation. He formed Change Masters® in 1986 to help

companies and individuals deal with change quickly and successfully. He helps executive teams, boards of directors and technology teams be more effective. He is a translator between business and technology leaders. Tom has a strong track record helping companies strategize, negotiate and win large contracts in complex sales environments. He is a professional member of the National Speakers Association, a Certified Systems Professional and holds an MBA from the Carlson School of Business at the University of Minnesota.

Non-Fiction/Self-Help

U.S. \$39.95

SEEING YOURSELF AS OTHERS DO

“The work that Change Masters® does is inspirational and this book captures it all.”

Natalia Franco,
Global Vice President, Coca-Cola Company

Others see your blind spots. Learning what they are and what you can do about them gives you a distinct advantage.

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This book gives you practical, relevant tips, techniques and approaches, including the seven CLEARLI™ attributes for achieving authentic executive presence:

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- **L**everaging Influence and Power
- **E**xpectations: Strategic and Tactical
- **A**udience Connections
- **R**elationship Competence Locally and Remotely
- **L**istening Engagement
- **I**nspiration, Motivation and Praise

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SEEING YOURSELF AS OTHERS DO

Selected Endorsement Excerpts

(full and additional endorsements inside book)

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“This may be the most engaging and useful book on leadership you’ll ever read. I just wish I’d found it earlier in my career.”

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